

Promoting Nutritious Food Systems in the Pacific: Vanuatu National Action Plan

NUTRITION: Reduction in NCDs and increased income from development of local food crops and fisheries value chains

Impact Aims: Increased household dietary diversity and production and sale of fresh and processed local food crops and fisheries

Key Innovations/ Critical Success Factors: Multi-sectoral collaboration; Adequate funding for implementation; Coordination of government actions; Leadership of respective ministerial departments for agreed actions as identified in the national policy documents; community engagement/ bottom-up approach

Action	Partners involved	Stakeholder Targeted	Resources Required	Timeframe	Method of Verification
1. Policy : Revive the nutrition department, support with funding/finance and link to Food Technology/ Bureau of Standards	<ul style="list-style-type: none"> ➤ GoV ➤ MoH ➤ MoTBD - Bureau of Standards 	All stakeholders along the value-chain	Finance, Technical assistance	1 – 3 Years	<ul style="list-style-type: none"> ➤ Budgetary allocation ➤ Policy statements
2. Research and Product Development : Import Substitution	<ul style="list-style-type: none"> ➤ GoV ➤ Farmers ➤ Public-private sector partners 	Whole country population	Finance; Technical assistance	1- 3 Years	<ul style="list-style-type: none"> ➤ Policy statements ➤ Budgetary allocation



<p>3. Recognize role of traditional foods for health, nutrition and incomes in national policies and plans & source funding for undertaking chemical analyses to confirm presence of bioactive compounds in priority commodities and validating health (NCD) benefits</p> <p>NSDP 2016 - 2030:</p> <ul style="list-style-type: none"> ➤ Promote aelan kaikai as a key part of a sustainable and nutritionally balanced diet ➤ Reduce reliance on food imports through import substitution for food products that can be produced domestically 	<ul style="list-style-type: none"> ➤ Ministries: MoH, MALFFB, DARD ➤ NGOs/CSOs ➤ Farmers Organisations 	<p>Policy-makers, Farmers' organisation; SMEs, exporters, schools</p>	<p>1-3 Years</p>	<ul style="list-style-type: none"> ➤ Impact stories from NGOs / FOs / CBOs on increase in production and sale of traditional foods by local community groups (CTA/IFAD/PIPISO seed funding project)
<p>Roll-out nationwide communication and advocacy campaigns promoting local and traditional foods, and celebrating Pacific cuisine</p>	<ul style="list-style-type: none"> ➤ GoV ➤ FSA ➤ CSAs/NGOs 			



<p>Enhance Public-Private-Producer Partnerships to ensure the development and implementation of supportive policies</p>	<ul style="list-style-type: none"> ➤ VCCI ➤ CSOs/NGOs ➤ GoV ➤ SMEs/Producers 	<p>Policy-makers, Farmers' organisation; SMEs, exporters, schools</p>	<p>Funds</p>	<p>1-3 Years</p>	<ul style="list-style-type: none"> ➤ MoUs ➤ No. of Joint programme implemented ➤ Aligned strategies, interventions and projects among ministries, communities, development organisations, private sector, etc. ➤ No. of active value chain platforms established for improved coordination and value chain performance
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FINANCE – Making farmers bank ready and banks farmer ready

Impact Aims: New and innovative instruments that improve farmers/ SMEs access to finance and greater collaboration between commercial and development banks and donors

Key Innovations/ Critical Success Factors: Vanuatu continues to have a modern and sophisticated banking industry

Action	Partners involved	Stakeholder Targeted	Resources Required	Timeframe	Method of Verification
<p>1. Assess the level of financial inclusion and literacy of farmers/ SMEs</p>	<ul style="list-style-type: none"> ➤ FSA ➤ VCCI ➤ RBV ➤ VARTC 	<p>GoV, farmers, farmer organisations, SMEs</p>	<p>Funds Human resources</p>	<p>1 year and ongoing</p>	<ul style="list-style-type: none"> ➤ Report and endorsement by GoV & financial institutions



<p>2. Capacity Building for farmers/SMEs through mentoring and training on business plan development, value chain, risk management, gross margin, business requirements and compliance to statutory requirements</p>	<ul style="list-style-type: none"> ➤ VCCI ➤ AusAID/NZAID ➤ TVET ➤ VAC ➤ VARTC 	Farmers/ SMEs	Funds Human resources	1-3years	<ul style="list-style-type: none"> ➤ No. of training courses / mentorship programmes and farmers/ SMEs benefitting
<p>3. Capacity Building for financial institutions and mentoring in developing innovative financial products suitable for Vanuatu</p>	<ul style="list-style-type: none"> ➤ RBV ➤ NBV ➤ Commercial Banks: Westpac Vanuatu, ANZ Vanuatu, BRED Vanuatu 	Financial institutions	Funds; Technical support	1-3 years	<ul style="list-style-type: none"> ➤ No. of joint training sessions & new products developed

ICT – High Priority

Impact Aims: Farmers/SMEs adopt and apply ICTs to improve production, marketing, financial and business systems

Key Innovations / Critical Success Factors: Services already in place - Weather/forecast SMS, Bank notice SMS and Shipping schedule SMS. ICT is feasible and impactful for Agriculture in Vanuatu. Phone penetration stays very strong (currently at over 90%).

Action	Partners involved	Stakeholder Targeted	Resources Required	Timeframe	Method of Verification
<p>1. Increase awareness at the national level on the ICT services available</p>	<ul style="list-style-type: none"> ➤ Telecommunication providers ➤ Meteorology & Geo-Hazards Department 	Farmers, All stakeholders involved in the value chain	Finance, Technical Assistance,	Ongoing	



2. Scale-up existing tools (App: My Kana+, MOAP+, FFA+, PacAT – different versions (languages, phases, levels))	<ul style="list-style-type: none"> ➤ Donors ➤ Banks ➤ Government ➤ Training Institutions ➤ Insurance ➤ Mobile Operators ➤ TRR 	Farmers Consumers	Developers Hosting (Cloud) Testers Market and promotional costs funding	1 year	<ul style="list-style-type: none"> ➤ Apps being used by farmers/ consumers/ SMEs
3. Capacity building for smallholder farmers /SMEs engaged in priority VCS (Coconuts/juice, Local vegetables and fruits, Fisheries)	<ul style="list-style-type: none"> ➤ USP ➤ RTC ➤ FSA ➤ TVET ➤ VAC 	Farmers, SMEs	Funds		<ul style="list-style-type: none"> ➤ Number of Training workshops, education, open educational material published ➤ Increased awareness of existing ICT4Ag application among farmers

Insurance – Robust Insurance Package for Farmers

Impact Aims: Build local capacity and enabling environment for the development and introduction of agricultural insurance products.

Key Innovations/ Critical Success Factors: No current legal obstacles to operating crop insurance in Vanuatu; stakeholders are interested in the concept of parametric crop insurance particularly, the opportunity to direct funds to farmers after an event; VMS is a competent body

Action	Partners involved	Stakeholder Targeted	Resources Required	Timeframe	Method of Verification
1. Capacity building – increase understanding of the practicalities and modalities of operating insurance	<ul style="list-style-type: none"> ➤ FSA ➤ FAO, CTA, SPC ➤ MALFFB ➤ VMS 	Farmers/SMEs		1 Year	<ul style="list-style-type: none"> ➤ Number of educational products developed and training sessions held



2. Introduce an Agricultural Council act	<ul style="list-style-type: none"> ➤ MALFFB ➤ FSA 	Donors, MALFFB VMS FSA		1 – 2 Years	<ul style="list-style-type: none"> ➤ Council established with a vision to support implementation of WIBI
3. Further research on considering a drought triggered livestock insurance to protect its beef industry	<ul style="list-style-type: none"> ➤ MALFFB ➤ VMS ➤ ACIAR, FAO ➤ FSA 	Farmers/livestock		1 - 2 Years	<ul style="list-style-type: none"> ➤ Position paper on WIBI for livestock farmers.

Acronyms

ACIAR	Australian Centre for International Agriculture Research
ADB	Asia Development Bank
AusAID	Australian Government Aid
CSO	Civil society organisation
CTA	Technical Centre for Agricultural and Rural Cooperation
DARD	Department of Agriculture and Rural Development
EU	European Union
FAO	Food and Agriculture Organization of the United Nations
FSA	Farmer Support Association
GoV	Government of Vanuatu
IFAD	International Fund for Agricultural Development
MALFFB	Ministry of Agriculture, Livestock, Forestry, Fisheries and Biosecurity
MoH	Ministry of Health
MoTBD	Ministry of Trade & Business Development
MoU	Memorandum of Understanding
NBV	National Bank of Vanuatu
NCD	Non-communicable diseases
NSDP	National Sustainable Development Plan (2016 – 2030)
NZAID	New Zealand Government Aid



REGIONAL FORUM – Developing Pacific Local Food Crops & Fisheries Value Chains –
KEY INNOVATIONS & CRITICAL SUCCESS FACTORS
7 – 10 May 2018, Suva, Fiji



RTC	Rural training centre
RBV	Reserve Bank of Vanuatu
SPC	Secretariat of the Pacific Community
TRR	Telecommunication and radio regulator
TVET	Technical and Vocational Education & Training
USP	University of the South Pacific
VAC	Vanuatu Agricultural College
VADB	Vanuatu Agricultural Development Bank
VARTC	Vanuatu Agricultural Research & Technical Centre
VCCI	Vanuatu Chamber of Commerce and Industry
VMS	Vanuatu Meteorological Services
WIBI	Weather Index Based Insurance

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