



INNOV4AGPACIFIC LEARNING JOURNEY

Accelerating Transformative Change in Nutrition-Sensitive Value Chains in Pacific Island States

PROGRAMME

2 – 6 December 2018
Kingdom of Tonga

Background

Driven by a wish to share knowledge and experiences and forge new contacts, this Innov4AgPacific Learning Journey to the Kingdom of Tonga is designed to foster cross-learning and build partnerships for accelerating transformative change in support of “nutrition sensitive” value chain development in Pacific Island States. The spirit of the journey is one of joint discovery, learning and decision-making. In the Kingdom, where the non-communicable disease (NCD) crisis is highest; NCDs are estimated to cause 83% of all deaths (WHO 2018) and climate change is threatening the sustainability of the nation’s food systems, the government and its partners have committed to joint action. Engaging the private sector has been identified as an innovative and practical solution for addressing the nation’s acute food and nutrition related challenges and so too the adoption of a bottom-up community-based approach – linking local action with policy reform and ownership for successful outcomes and sustainable impact post interventions. Building capacity for change is key if farmers and communities working in partnership with the private and public sector are to be empowered, become increasingly self-reliant and own the value chain development process for increased income and improved nutrition outcomes in the Pacific Island States.

Context

The goal of the CTA/IFAD/PIPSO Project ‘Promoting Nutritious Food Systems in the Pacific

Islands’ is to strengthen the capacity of Pacific Island governments, farmer and private sector organisations and sub-regional institutions to develop strategies and programmes, as well as to mobilise financing, that can increase poor rural people’s access to nutritious and healthy food. Through this Learning Journey, the Innov4AgPacific project will facilitate knowledge exchange by featuring success stories and lessons learned from community and private sector initiatives in the Kingdom of Tonga. It will also provide a learning platform for project beneficiaries to exchange experiences on key project activities: (1) Innovation Grant Facility, (2) Proof-of-Concept Seed funding and (3) Capacity Building of producer organisations and agree on the way forward to ensure replicability, scalability and continuity post project interventions.

Objective

To provide representatives of producer/ farmer/ exporter/ community-based organisations, small and medium-sized enterprises, financial institutions and government ministries from the Project’s seven target Countries (Fiji, Kiribati, Marshall Islands, Samoa, Solomon Islands, Tonga, and Vanuatu) with a transformational learning opportunity to improve knowledge, improve practice and behavior and build regional as well as strengthen national alliances in support of value chain development in Pacific Islands States. They will visit community projects, pack-houses and processing facilities, interact with farmers and fishermen and learn from good

practices and lessons learned from successful initiatives such as MORDI Tonga Trust an IFAD funded project (community engagement) and NISHI Trading and Foundation (private sector) as well as other programmes / projects that will be studied. Additionally participants will be exposed to Pacific ICT4Ag Innovations, as ICTs are seen to be among the most effective drivers of accelerated agricultural growth and transformation.

Expected Outputs / Outcome

The lessons learned and success stories will be synthesized, documented and widely shared across the region. Strengthened national and regional public-private-producer partnerships and enhanced capacity for change to upgrade nutrition-sensitive local food crops and fisheries value chains, leading to increased income and improved nutrition outcomes.

Programme

DAY 1 – Sunday 2 December, Tanoa International Dateline Hotel	
14:00 – 16:00	Innov4AgPacific Value Chain Coordination / Agricultural Innovation Session – <i>Learning from related project activities: Innovation Grant Facility, Community Nutrition Seed Funding and Building Capacity for Change of Producer Organizations –</i> Judith Ann Francis, Project Leader, Innov4AgPacific Project, CTA, The Netherlands <i>Using online discussion groups to foster collaboration for Joint Learning and Action –</i> Jana Dietershagen, Technical Officer Innov4AgPacific Project, CTA, The Netherlands
DAY 2 – Monday 3 December	
Morning Session: Field Visits: NISHI Trading, Growers Federation of Tonga and Tonga Health Promotion Foundation	
08:00	Departure from International Dateline Hotel
09:00 – 11:00	Growers Federation of Tonga (GroFed) – Metuisela Falesiva, Deputy Director and Head of Food Division, Ministry of Agriculture and Food, Forests and Fisheries (MAFFF), Kingdom of Tonga Influencing policy processes; Market Access, Advocacy, Capacity building of its 1.200 Members Visits to members: <ul style="list-style-type: none"> • Mixed farm (Viliami Fanaika) • Women in Agriculture Group
11:00 – 11:30	Tinopai Coconut Farm - Pousima Afeaki
12:00 – 13:00	NISHI Trading (Vaini Site) <ul style="list-style-type: none"> • HACCP certification • Farmer Training Centre • School Garden – Mai e Nima (Give me Five) Campaign • Meeting Export Requirements; Farmer, community and school engagement/ Product Branding Minoru Nishi, Managing Director, Nishi Trading
13:00 – 14:00	Lunch Break at NISHI Trading (Utulau Site)
Afternoon Session: NISHI Trading, MORDI Tonga Trust and Field Visits	
14:00 – 15:00	NISHI Trading - Poultry Farm - Tapu Poultry – ‘Utulau Visits to orchard and pack house

15:00 – 15:30	TONGA HEALTH FOUNDATION <ul style="list-style-type: none"> • Link between the community, NGOs, and the Government to promote health by fighting Non-Communicable Diseases (NCDs) & design social marketing campaigns to communicate healthy messages for behavior change • NRL & MAI E NIMA Collaboration with NISHI Trading
15:30 – 16:00	Travel to MORDI Office
16:00 – 17:30	MORDI TONGA TRUST: The bottom-up approach to community engagement in VC Development - Production, Linking farmers to markets; Community Engagement Soane Patolo, Chief Executive Officer, MORDI TT Tour through MORDI TT facilities: <ul style="list-style-type: none"> • Nursery • Plantation – Sandalwood Trees, Orchard, Mixed Cropping • Breadfruit Project – Processing and community kitchens. Cooking Lessons Afternoon Tea
17:30	Departure MORDI office

DAY 3 – Tuesday 4 December

Morning Session: Official Opening Ceremony - Transforming Nutrition Sensitive Value Chain Development in the Pacific Islands, Tanoa International Dateline Hotel

08:30 – 08:45	Registration
09:00 – 10:45	Official Opening Ceremony
10:45 – 12:30	Catalyst Speeches ICT Innovations Exhibition

12:30 – 13:30 Lunch Break

Afternoon Session: Field Visits: South Pacific Mozuko

13:30	Departure International Dateline Hotel
13:30 – 14:30	Special Management Areas (SMA) South Pacific Mozuku, Tonga Mozuku (Seaweed) Farming, Processing and Community Engagement
14:30 – 15:30	Tour of Pacific Sunrise Fishing – Commercial Fishing – Rosemarie Palu
15:30 – 16:30	Tinopai Farm Packhouse Facility - Pousima Afeaki - Coconuts
16:30 – 17:30	Tupuanga Coffee – Emeline Afeaki-Mafileo

DAY 4 – Wednesday 5 December

Pacific Agri-Hack Lab – ICTs from Farm to Table – Pitching Day (USP Campus) and Award Ceremony (Tanoa International Dateline Hotel)

08:30 – 08:50	Registration
09:00 – 16:40	Agri-Hack Lab Pitching Day
19:00 – 21:00	Award Ceremony & Cocktail Reception

DAY 5 – Thursday 6 December, Tanoa International Dateline Hotel**Multi-Stakeholder Validation Workshop: Regional Action Plans, Tonga National Action Plan & Experience Sharing & Reflections on Lessons Learned – Tanoa International Dateline Hotel**

06:00 – 07:00	Visit Fish Markets – Fuaa Wharf
08:30 – 08:50	Registration
09:00 – 09:15	Opening CTA/IFAD/PIPSO “Promoting Nutritious Food Systems in the Pacific Islands” Innov4AgPacific Regional Action Plans for Agribusiness and Value Chain Development – Judith Ann Francis, Senior Programme Coordinator, Science and Technology Policy & Pacific Regional Coordinator, CTA, The Netherlands
09:15 - 09:30	Key Elements of the Tonga National Action Plan – Sinai Tuitahi, CEO, Growers Federation of Tonga
09 :30 – 09:40	Innov4AgPacific Value Chain Coordination / Agricultural Innovation Session – Using online discussion groups to foster collaboration for Joint Learning and Action – Jana Dietershagen, Technical Officer Innov4AgPacific Project, CTA, The Netherlands
09:40 – 10:00	Stakeholder Working Groups – Validation of the Regional Action Plans and the Tonga National Action Plan Facilitators: Judith Ann Francis and Jana Dietershagen, CTA <ul style="list-style-type: none">- Prioritizing the key innovations/critical success factors- Reviewing the aims, actions, partners, resources, timeframe and method of verification. Are they realistic/ feasible? What needs to re-evaluated/ adjusted? What is missing or what more needs to be done?
10:00 – 10:30	Coffee/tea break
10:30 – 11:10	Stakeholder Working Groups – Validation of the Regional Action Plans and the Tonga National Action Plan (continued) Facilitators: Judith Ann Francis and Jana Dietershagen, CTA
11:10 - 11:30	Presentations
11:50 – 12:25	The Way Forward – Working Together / Joint action: Scalability, Replicability, Continuity Facilitators: Judith Ann Francis and Jana Dietershagen, CTA Reflecting on (i) presentations (ii) group work presentations (iii) Q&A feedback and discussions <i>How can we work (better) together to achieve targets?</i> <ul style="list-style-type: none">- <i>Who needs to work together?</i>- <i>Which concrete actions can be taken in the short-mid-long term?</i>- <i>How to better mainstream these actions into national policy processes/ work programmes?</i>- <i>What should be taken into account on regional level?</i>- <i>Who should be approached for financial support?</i>
12:00 - 12:25	Experience Sharing & Reflections – Take home messages: Scalability, Replicability, Continuity
12:25 - 12:30	Vote of Thanks – Soane Patolo, Chief Executive officer, MORDI Tonga Trust