



In collaboration with



Celebrating the Pacific, Shaping its Future

OFFICIAL OPENING CEREMONY PROGRAMME



Transforming Nutrition-Sensitive Value Chain Development in the Pacific Islands

Tuesday 4 December 2018
Tanoa International Dateline Hotel
Nuku'alofa
Kingdom of Tonga

CTA in collaboration with the International Fund for Agricultural Development (IFAD), the Pacific Islands Private Sector Organization (PIPSO) and MORDI Tonga Trust, is organising three integrated events on 'Transforming Nutrition Sensitive Value Chain Development in the Pacific Islands' within the framework of the CTA/IFAD/PIPSO seven-country Project '*Promoting Nutritious Food Systems in the Pacific Islands*' (Innov4AgPacific). The goal of the CTA/IFAD/PIPSO project is to strengthen the capacity of Pacific Island governments, farmer and private sector organisations and sub-regional institutions to develop strategies and programmes, as well as to mobilise financing, that can increase poor rural people's access to nutritious and healthy food.

- (2) Tonga National Roundtable – 'Developing Local Food Crops and Fisheries Value Chains: A National Action Plan' and
- (3) Innov4AgPacific Learning Journey – 'Accelerating Transformative Change in Nutrition Sensitive Value Chains in Pacific Island States'.

The events are designed to foster the exchange and sharing of state-of-the-art knowledge on effective interventions and innovations led by governments, private sector and community based organizations for accelerating transformative change in support of "nutrition sensitive" value chain and agribusiness development in Pacific Island States.

The interrelated events planned for Tonga are the:

- (1) Pacific Agri-Hack Lab – 'ICTs from Farm to Table',

In the Kingdom, where the non-communicable disease (NCD) crisis is highest among all the Pacific Islands Countries (PICs); NCDs are estimated to cause 83% of all deaths (WHO 2018) and climate change is threatening the sustainability of the nation's food systems, the

government and its partners have committed to and embarked on joint action. Engaging the private sector has been identified as an innovative and practical solution for addressing the nation’s acute food and nutrition related challenges and so too the adoption of a bottom-up community-based approach – linking local action with policy reform and ownership for successful outcomes and sustainable impact post interventions. Building capacity for change is key if farmers, other value chain actors and communities working in partnership with the private and public sector are to be empowered, become increasingly self-reliant and own the value chain development process for increased income and improved nutrition outcomes in the Pacific Island States. The Kingdom of Tonga has been identified as having successful models that can be showcased as good practice and provide lessons to other regional actors.

Objective

The tri-partite event is designed to identify, support and promote the most promising innovations including ICT4Ag innovations and good practice, validate regional and national action plans and strengthen regional as well as national alliances for

crafting the way forward to ensure scalability, replicability and sustainability of initiatives aimed at “nutrition-sensitive” value chain and agri-enterprise development in the Pacific Islands.

Expected Outputs / Outcomes

- Most promising novel and existing ICT4Ag innovations that can spur agriculture and agri-business/value chain development in the Pacific evaluated and the top three recognised and up-scaled.
- Key country specific actions for influencing key policy and regulatory frameworks and mechanisms identified and strategies designed for attracting additional funding in support of sustainable public-private-producer partnerships for agribusiness and “nutrition sensitive” value chain development.
- Lessons learned and success stories synthesized, documented and widely shared across the region.
- Strengthened national and regional public-private-producer partnerships and enhanced capacity for change to upgrade “nutrition-sensitive” local food crops and fisheries value chains, leading to increased income and improved nutrition outcomes

Programme	
08:30 – 08:50	Registration
Official Opening Ceremony	
09:00 – 09:20	<p>Chair – Minoru Nishi Jr, <i>Managing Director</i>, Nishi Trading, Kingdom of Tonga</p> <p>Welcome Remarks</p> <p>Bibhya Sharma, <i>Associate Professor</i>, Faculty of Science, Technology & Environment, University of the South Pacific</p> <p>Paula Taumoepeau, <i>President</i>, Tonga Chamber of Commerce, Kingdom of Tonga</p>
09:20 – 10:00	<p>Feature Address Hon. Losaline H. Ma’asi, <i>Minister of Internal Affairs</i>, Kingdom of Tonga</p> <p>Keynote Address Lord Vaea, <i>Former Member of Parliament</i>, Kingdom of Tonga</p>

10:00 – 10:05	<p>Vote of Thanks</p> <p>Judith Ann Francis, <i>Senior Programme Coordinator</i>, Science and Technology Policy, CTA, The Netherlands</p>
10:05 – 10:15	<p>Official Photo</p>
10:15 – 10:45	Coffee Break, ICT Innovations Exhibition & Networking Session
Catalyst Speeches	
10:45 – 12:30	<p>Chair - Judith Ann Francis, <i>Senior Programme Coordinator</i>, Science and Technology Policy, CTA, The Netherlands</p> <p>ICT4AG - a Multi-Sector Enabler for Improved Livelihoods – Sione Veikoso, <i>President, Pacific Island Telecommunications Association & Deputy CEO</i>, Tonga Communications Corporation</p> <p>Banking no Longer requires a Branch or a Boat - Praneel Pritesh, <i>Financial Inclusion Specialist</i>, Pacific Financial Inclusion Programme (PFIP), Fiji</p> <p>Digital Solutions for Agricultural Challenges: Towards a Win-Win Partnership with the Private Sector – Francis Thomsen, <i>Chief Executive Officer</i>, Digicel Tonga Ltd, Kingdom of Tonga</p> <p>Q&A</p> <p>The Non-Communicable Diseases Challenge in the Pacific: What can we Learn from implementing Tonga’s National NCD Strategy 2015 – 2020 - Dr. Siale ‘Akaola, <i>Chief Executive Officer</i>, Ministry of Health and Chairman National Non-Communicable Diseases Committee, Kingdom of Tonga</p> <p>Institutional Mechanisms: Building Climate Change Resilience - Paula Ma’u, <i>Chief Executive Officer</i>, Ministry of Meteorology, Energy, Information, Disaster Management, Environment, Climate Change & Communications (MEIDECC), Kingdom of Tonga</p> <p>Women’s Empowerment & Enterprise Development: Connecting Tongan Women in Information Communication Technologies - Selu Kouvaka, <i>Senior System Analyst</i>, Ministry of Information & Communications, Kingdom of Tonga</p> <p>Q&A</p>
12:30 – 13:30	Lunch – ICT Innovations Exhibition and Networking Session (continued)

Social Media

- Promoting Nutritious Food Systems in the Pacific Islands: [@Innov4AgPacific](#)

About the Project



The project “Leveraging the Development of Local Food Crops and Fisheries Value Chains for Improved Nutrition and Sustainable Food Systems in the Pacific Islands with a focus on Fiji, Kiribati, Marshall Islands, Samoa, Solomon Islands, and Vanuatu” is co-funded by the International Fund for Agricultural Development (IFAD) and the Technical Centre for Agricultural and Rural Cooperation (CTA) and is implemented in partnership with the Pacific Islands Private Sector Organisation (PIPSO). The goal is to strengthen the capacity of the Pacific Island governments, farmer and private sector organisations, and sub-regional institutions to develop strategies and programs – as well as mobilise financing – that can increase poor rural people’s access to nutritious and healthy food. CTA has overall responsibility for the implementation of the project.

About the Project Partners



Investing in rural people

The International Fund for Agricultural Development (IFAD), a specialised agency of the United Nations, was established as an international financial institution in 1977 as one of the major outcomes of the 1974 World Food Conference.



The Pacific Islands Private Sector Organization (PIPSO) is the premier private sector representative body in the Pacific Islands region. It was set-up through the mandate of the Forum Economic Ministers in 2005, and legally established in 2007, to be the representative body of the Pacific region’s private sector. In doing so, it focuses its work on 4 key areas: Supporting National Private Sector Organizations (NPSOs) to be strong and responsive organisations; Assisting Pacific businesses to enhance their business competitiveness and growth; Championing the interests of private sector in the appropriate fora; and Ensuring the sustainability of PIPSO’s resource and enhancing its capabilities.



The Technical Centre for Agricultural and Rural Cooperation (CTA) is a joint international institution of the African, Caribbean and Pacific (ACP) Group of States and the European Union (EU). CTA operates under the framework of the Cotonou Agreement and is funded by the EU. For more information on CTA, visit www.cta.int